

**NEW SHOW DATES**

## THE EMEX EXPERIENCE

"CADPRO Systems has been attending since EMEX inception, it is an excellent showcase for our design solutions to the New Zealand manufacturing community. It is crucial to our business in finding new customers. It is very well planned and executed"

» Hans Grootegoed, CADPRO Systems Ltd

"EMEX is the largest machine tool exhibition in New Zealand and is a vital sales method for Revolution Precision Machinery. It is important for the NZ engineering community that as many suppliers as possible exhibit"

» Phil Robinson, Revolution Precision Machinery

"EMEX stands alone as our most important marketing investment. We put a huge amount of effort and money into presenting the latest relevant CNC technology to existing and new clients during the exhibition week. EMEX must continue to be supported by suppliers and more importantly the engineering industry. With the largest floor area in 2012 and the same space booked for 2014 we at TCNC look forward to another fantastic show next year"

» Rodney Oxford, Total CNC

"Cigweld - A Victor Technologies Company has been participating at EMEX since 2004. As regional sales manager NZ/Pacific Islands, I believe EMEX continues to provide our company a platform to engage with quality customers, who make the effort to attend and source solutions for their future requirements."

» Ken Durbin, Cigweld



Enquire today »

**Call** the EMEX team  
**09 976 8300**

Email: [sales@emex.co.nz](mailto:sales@emex.co.nz)

**WWW.EMEX.CO.NZ**

27-29 MAY 2014

ASB SHOWGROUNDS GREENLANE, AUCKLAND



## ENGINEERING, MACHINERY & ELECTRONICS EXHIBITION

27-29 May 2014 » ASB Showgrounds, Auckland



WHERE NEW ZEALAND MANUFACTURING INNOVATION TAKES OFF!

2014



EMEX 2014 is New Zealand's premier tradeshow for the manufacturing, engineering, machinery, electronics and technology industries.

**NEW SHOW DATES**

27-29 May 2014 >> ASB Showgrounds, Auckland

Since 1980 EME X has been the largest national trade event for the New Zealand manufacturing, engineering, machinery & electronics industries showcasing engineering innovation to New Zealand businesses and the world.

EMEX has a solid reputation for connecting industry innovators. If your customers are manufacturing, processing goods or services, using General Engineering, Machinery and Metalworking Technology, Plant Automation & Maintenance, Engineering Software & Computerisation, Welding, Forming & Cutting, Plastics Engineering, Fluid Engineering, Pneumatics, Automation, Control & Instrumentation, EMEX 2014 offers opportunities you can't afford to miss.

EMEX 2014 gives you the opportunity to showcase new & innovative products and techniques and provides a professional & comprehensive marketing platform bringing together industry buyers, suppliers & educators to share ideas and sales and develop business relationships.

**THIS IS A MARKETING OPPORTUNITY YOU CAN'T AFFORD TO MISS.**

- BUILD BRAND RECOGNITION
- LAUNCH NEW PRODUCTS
- PROMOTING GOOD WILL
- GENERATE SALES
- COLLECT HIGH QUALITY LEADS
- CEMENT EXISTING RELATIONSHIPS
- RESEARCH THE MARKET
- EDUCATE CUSTOMERS
- NETWORK WITH YOUR INDUSTRY
- GENERATE MEDIA INTEREST
- SHOWCASING FULL RANGES

**WHAT DOES IT COST?**

A fully serviced 3.6x3.6m (12.96sqm) single display space (panels, power, lighting and carpet included) starts from \$4,276.80+gst, smaller sites are available on request. Boulevard Premium Double sites are available from \$9,053.60+gst

Book an advertising package with your stand and save. Packages start from \$949+gst and include an advert in the showguide, logo, weblink and visitor badge scanner.

You can also partner with us to create some WOW Factor! Sponsoring or supplying product for a feature gets you additional promotional coverage, at minimal additional cost. Talk to us about how.

**3439** unique visitors over 3 days

**32%** of visitors came to source new suppliers

**76.5%** of visitors came to evaluate new technology



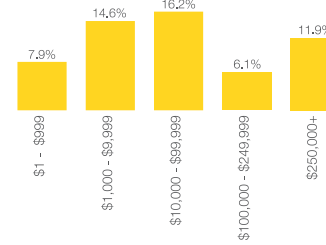
**Don't miss out. The numbers speak for themselves\*.**

**91%** of exhibitors were satisfied to very satisfied with sales leads gathered

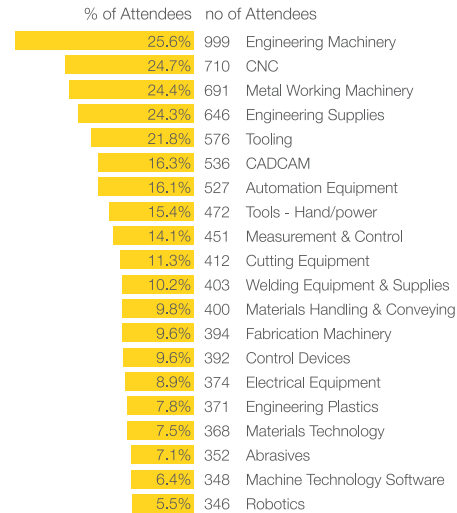
**78%** of respondents stated that they were likely to make contact with an exhibitor after the Exhibition

**74%** of visitors hold direct authority for, or influence, purchasing decisions

**Visitors' purchasing power**



**Analysis by Top 20 Product Interest**



\* Source; 2012 EMEX CAB audited statistics, and 2012 visitor survey results.



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